



TEST QUESTION 5 alternative 1

Figure 1 on the next page (page 2) is a design proposal for a promotional advertisement – a Tennis event.

(a)
In **one** of the spaces outlined on Page 3 – one is a **landscape format**, the other is a **portrait format** – show the layout of an alternative visual design using your knowledge of Design Principles. **Do NOT introduce different text or images.**

(b)
Identify **two Design Principles** you have applied in your alternative design and describe the impact they have on your design.

Design Principle 1 used

Description of impact

Design Principle 2 used

Description of impact

FIGURE 1



