



## TEST QUESTION 5 alternative 2

Design Elements and Design Principles need to be considered when producing a poster. With reference to Figure 1 - the poster on Page 2 – **describe** how the indicated Design Elements and Design Principles have been used, and **explain** their impact.

Design Element 1     **COLOUR**

Description:

Impact:

Design Element 2     **LETTERFORM**

Description:

Impact:

Design Principle 1    **CROPPING**

Description:

Impact:

Design Principle 2    **HIERARCHY**

Description:

Impact:

1 mark for valid description

2 marks for good explanation of impact (that is, related specifically to the poster)

TOTAL 12 marks

FIGURE 1



# MASQUERADE NEW YEARS BALL

CROWNE PLAZA LONDON DOCKLANDS

TICKETS £75 CHAMPAGNE RECEPTION 3 COURSE MEAL DOORS 7PM FIREWORKS AT MIDNIGHT

## SATURDAY 31ST DEC