

VCE VISUAL COMMUNICATION DESIGN WRITING BRIEF

(Minor Review)

The VCE Visual Communication Design Writing Team will prepare minor revisions to the VCE Visual Communication Design study design in accordance with the VCAA Curriculum and Assessment Principles for VCE Studies and the Guidelines for the Development and Approval of VCE Studies. Specifically the Writing Team will consider minor amendments to the study design in terms of:

Provide links between the Victorian Curriculum: The Arts in the areas of Visual Communication Design, Visual Arts, Media Arts, Design and Digital Technologies, the capability of Critical and Creative Thinking and VCE Visual Communication Design.

- Unit 1 – Area of Study 1 – Drawing as a means of communication
Clarification of drawing methods for different purposes in Key Knowledge and Skills addressing technical drawing specifications.
 - Unit 1 – Area of Study 2 – Design elements and principles
Review the relationship of the use of Design elements and principles to the use of methods, media and materials and the design process. Provide links between Outcome 1 & Outcome 2.
 - Unit 2 – Area of Study 1 – Technical Drawing in Context
Review of technical drawing conventions in relation to design fields. Provide more direction and foundational knowledge.
 - Unit 2 – Area of Study 3 – Application of the Design Process
Improve content with reference to the process and reference other Areas of Study in Units 1 and 2. Include content on Copyright and Critical, Creative and Reflective Thinking. Inclusion of content relating to the three design fields of Industrial, Environmental and Communication Design.
 - Unit 3 – Area of Study 1 – Analysis and Practice in Context
Refinement of the outcome and key knowledge and skills reviewing assessment descriptors
 - Unit 3 & 4 – Areas of Study 3, Unit 3 and Areas of Study 1 – 3 in Unit 4 – School Assessed Task
 - the accessibility and appropriateness of the study for students in both domestic and international settings.

Clarification of key knowledge, skills and content in all areas relating to the SAT. Review of assessment criteria.

Consultation

In developing the final proposal the Writing Team will ensure that it consults with key interest groups including:

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- Visual Communication Victoria (VCV) and Design Technology Teachers Association Victoria (DATA Vic) Subject Associations
- teachers and others on the VCAA's VCE Study Register, interested in being consulted on Visual Communication Design through the VCAA website and through focus groups across the State.
- the State Reviewer and Chairperson of the Examination Panel